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JOCKEY NAMED MANUFACTURER of the YEAR *Underfashion Club to Present Femmy Award at 2009 Gala*

Kenosha, Wis. (August 15, 2008) – [Jockey International, Inc.](#), has been named the Manufacturer of the Year by the Underfashion Club, and will be honored at the annual [Femmy Awards Gala](#) in February, 2009.

The [Femmy Awards](#) honor individuals and companies that have significantly contributed to the intimate apparel industry and its growth, and are presented by the [Underfashion Club, Inc.](#), an intimate apparel industry charitable organization dedicated to education.

“We understand and appreciate how important [Jockey](#) is to the market, and the company is very deserving of this award,” said Barry Ross, president of the [Underfashion Club](#). “Jockey has demonstrated a long-standing commitment to enhancing education, innovation and growth within the Intimate Apparel Industry.”

The Femmy Awards Gala is the fundraising vehicle that enables the Underfashion Club to support its scholarship, awards, internship and grants (SAIG) programs. These efforts bring to life the Underfashion Club’s credo of "Education today for a better industry tomorrow."

The 2009 Gala will take place Feb. 3 in New York City, and the Gala will also host the 6th Annual Student Design Contest featuring the designs of [Fashion Institute of Technology](#) students. Last year’s gala attracted more than 500 retailers and industry executives.

About Jockey International, Inc.

[Jockey International, Inc.](#), is a privately held company, founded in 1876 by Samuel T. Cooper. Today, Jockey is a leading manufacturer and marketer of apparel products sold in major department and specialty stores in more than 120 countries around the world. With headquarters in Kenosha, Wisconsin, Jockey is committed to quality, comfort, fashion and innovation. As Jockey grows, the simple commitment to serve our consumers’ needs continues to be our company’s hallmark. Consumers can visit Jockey on our Web site at www.jockey.com.

About The Underfashion Club

2009 marks the 51st Anniversary of the Underfashion Club, a not-for-profit 501 (c) (3) charitable organization established to provide Intimate Apparel Industry leaders with a forum to exchange information and ideas, and support the Intimate Apparel market as a vital aspect of the fashion industry through its ongoing commitment to support the education of new talent. For additional information, please contact the Underfashion Club at (845) 758-6405, underfashionclub@frontiernet.net or visit www.underfashionclub.org

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