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Love is in the Air with Feel Free Underwear

Jockey offers intimate sets for him and her this Valentine's Day

Kenosha, Wis. (January 15, 2008) – This Valentine's Day, [Jockey](#) has the perfect gift for your loved one. Jockey's new Minis collection for her and popular 3D-Innovations® collection for him are the perfect sexy, yet practical, intimate apparel options to make your significant other feel free this holiday. These gift ideas from Jockey are attractive, comfortable and affordable – gifts that keep giving all year long.

She'll enjoy a flirty and youthful fit with Jockey® [Minis](#). This new, European-inspired line offers Jockey's [lowest rise](#), streamlined back coverage and flattering high cut legs. Jockey Minis work perfectly under everything from gym clothes to office attire to the hottest fashions, making this collection a wardrobe staple she can enjoy on Valentine's Day and every day. Jockey Minis are available in two comfortable cotton-spandex styles, and a variety of expressive colors (including Valentine's Day red, of course) to match her unique personality and preference. Stylish trim details complete the feminine flair and modern look she'll be happy to wear for herself and her loved one.

Gentlemen can look their best and feel free this Valentine's Day by slipping into one of the many styles in Jockey's trusted [3D-Innovations®](#) collection, featuring a holiday-appropriate red waistband. Jockey analyzed thousands of body scans to develop the technologically-advanced 3D-Innovations collection, which features a unique eight-way stretch construction for maximum mobility and comfort. Jockey's 3D-Innovations Boxer Brief provides a gentle hold and form-flattering fit that is stylish and practical. Pair with a matching 3D-Innovations Henley and he'll be ready to lounge with his significant other in style.

Jockey's Minis and 3D-Innovations® collections are available in a variety of styles and colors at affordable prices; shop hassle free at www.Jockey.com or by calling 1-800-JOCKEY-1.

About Jockey International, Inc.

Jockey International, Inc. is a privately held company, founded in 1876 by Samuel T. Cooper. Today, Jockey is a leading manufacturer and marketer of apparel products sold in major department and specialty stores in more than 120 countries around the world. With headquarters in Kenosha, Wisconsin, the 133-year old company is committed to quality, comfort, fashion, innovation and value. As Jockey grows in size and sophistication, the simple commitment to serve its consumers' needs continues to be the company's hallmark. Consumers can visit Jockey on its Web site at www.jockey.com.

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